



# XXXI<sup>st</sup> General Assembly International Astronomical Union

# IAUGA 2022

August 2 (Tue) - 11 (Thu), 2022

**BEXCO, Busan, Rep. of Korea**

[www.iauga2022.org](http://www.iauga2022.org)



## Sponsorship & Exhibition Prospectus





XXXI<sup>st</sup> General Assembly  
International Astronomical Union

# IAUGA 2022

## C O N T E N T S

Invitation	03
GA Overview	04
About IAU & General Assemblies	05
GA Program	06
Sponsorship	08
Exhibition	16
Sponsorship Application Form	19
Exhibition Application Form	20

# INVITATION

Dear Prospective Sponsors and Exhibitors,

It is my greatest pleasure and honor to cordially invite you to the XXXI<sup>st</sup> General Assembly of the International Astronomical Union (IAUGA 2022), to be convened between August 2 and 11, 2022 at BEXCO in Busan, Korea in parallel with virtual meeting platform at [www.iauga2022.org](http://www.iauga2022.org).

Initially planned to be held in August 2021, IAUGA 2022 has been postponed to August 2022 due to the unrelenting COVID-19 pandemic and will be organized in a hybrid format for the first time in the IAU history. Nevertheless, I firmly believe that IAUGA 2022 will draw greater attention from the interested parties wishing to meet colleagues and friends face to face after a long confinement at home.

Astronomy is one of the oldest studies in human history because it entails practical values affecting people's lives. Astronomy has always been at the forefront of developing the nature of mankind's wellbeing, and today it is deeply rooted to the latest technology used in cross-sectional industries, awarding a better tomorrow for all.

International Astronomical Union (IAU) is the largest association of professional astronomers in the world. Its general assemblies have been a powerful avenue for astronomers, researchers, industry leaders, and young scholars to share the up-to-date research outcomes, friendship and celebrated a true festival of astronomy. Typically, GA attracts approximately 3,000 participants. Becoming a sponsor and/or exhibitor, you will have opportunities to maximize your organization's presence, meet astronomers and industry partakers from four corners of the world, and reposition your organization's brand, while supporting the advancement of the international astronomical community.

Your proactive involvement will be the key to the success of the IAUGA 2022. I very much look forward to having the opportunity to work with your organization in the near future and express my sincere gratitude for your kind support in advance.



**Prof. Hyesung Kang**

Chair

IAUGA 2022 National Organizing Committee

# GA OVERVIEW

## XXXI<sup>st</sup> General Assembly of International Astronomical Union (IAUGA 2022)

Theme	Astronomy for All
Period	August 2 – 11, 2022
Venue	BEXCO, Busan, Republic of Korea & Online Platform available via Official Website
Official Language	English
Organizer	IAUGA 2022 National Organizing Committee
Host	Korean Astronomical Society / Korea Astronomy and Space Science Institute
Sponsors	Ministry of Science and ICT Busan Metropolitan Government Korea Astronomy and Space Science Institute Korea Tourism Organization Busan Tourism Organization
Program	Opening & Closing Ceremonies, Plenary Lectures, Prize Lectures, Public Talks, Invited Discourses, Symposia, Focus Meetings, Division Meetings, Business Meetings, Reception, Poster Sessions, and Conference Dinner
Website	<a href="http://www.iauga2022.org">www.iauga2022.org</a>

### Logo

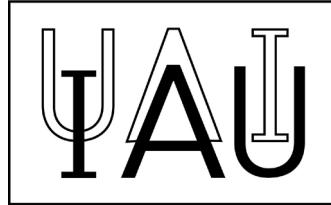


The upper wavy pattern and the red and white circles depict the five mountain peaks, the Sun, and the Moon, respectively, in the painting of [Irworobongdo](#) (일월오봉도) from Joseon dynasty. Here the Sun and Moon symbolize the king and queen, respectively, while the five peaks denote mythical places.

Lower bridge design represents the [Gwangan bridge](#) in Busan, which symbolizes the main theme of the Busan GA, "connecting astronomers from all around the world".



## ABOUT IAU



## International Astronomical Union

The International Astronomical Union (IAU) was founded in 1919. Its mission is to promote and safeguard the science of astronomy in all its aspects through international cooperation. Its individual members—structured into Divisions, Commissions, and Working Groups—are professional astronomers from all over the world, at the Ph.D. level and beyond, who are active in professional research and education in astronomy. As of June 2020, the IAU has 13,398 members.

The key activity of the IAU is the organization of scientific meetings. Among the other tasks of the IAU are the definition of fundamental astronomical and physical constants; unambiguous astronomical nomenclature; promotion of education activities in astronomy; and informal discussion on the possibilities of future international large-scale facilities. The IAU also serves as the internationally recognized authority for assigning designations to celestial bodies and surface features on them.

## ABOUT IAU GENERAL ASSEMBLIES

IAU General Assembly (IAUGA) takes place every three years and comprises two five-day sessions spread over two weeks. GA offers six IAU symposia, 15 Focus Meetings, and individual business and scientific meetings of Divisions, Commissions, and Working Groups. This event is a unique opportunity for astronomers worldwide working in all fields of astronomy to come together. In addition to the core administrative meetings, the GA also includes a substantial and attractive scientific programs. IAUGAs attracts approximately 3,000 participants and invites 30+ sponsors and 50+ exhibitors each time.

# GA2022 PROGRAM

## Week 1

	August 2 TUE	August 3 WED	August 4 THU	August 5 FRI
08:15 – 9:45 Morning Plenary	Registration	S368	S369	S372
9:45 – 10:30 Morning e-Poster & Coffee Break	S368, S369, S372 FM4, FM5, FM8, FM9	S368, S369, S372 FM4, FM5, FM8, FM9	S368, S369, S372 FM1, FM2, FM10 OAO, OAD, OAE, OYA	Division
10:30 – 12:00 Morning Oral Session	S368-1    FM4-1	S368-4    FM4-4	S368-7    FM1-1	Division
	S369-1    FM5-1	S369-4    FM5-4	S369-7    FM2-1	
	S372-1    FM8-1	S372-4    FM8-4	S372-7    FM10-1	
	OAO-1    FM9-1	OAD-1    FM9-4	OAE-1    OYA-1	
12:00 – 13:30 Lunch	GA Preparatory 1	Gruber Prize	Kavli Prize	Young Astronomers
13:30 – 15:00 Afternoon Oral Session 1	S368-2    FM4-2	S368-5    FM4-5	S368-8    FM1-2	Division
	S369-2    FM5-2	S369-5    FM5-5	S369-8    FM2-2	
	S372-2    FM8-2	S372-5    FM8-5	S372-8    FM10-2	
	OAO-2    FM9-2	OAD-2    FM9-5	OAE-2    OYA-2	
15:00 – 15:15 Break				
15:15 – 16:45 Afternoon Oral Session 2	S368-3    FM4-3	S368-6    FM4-6	S368-9    FM1-3	Division
	S369-3    FM5-3	S369-6    FM5-6	S369-9    FM2-3	
	S372-3    FM8-3	S372-6    FM8-6	S372-9    FM10-3	
	OAO-3    FM9-3	OAD-3    FM9-6	OAE-3    OYA-3	
16:45 – 17:30 Afternoon e-Poster & Coffee Break	Coffee Break	S368, S369, S372 FM4, FM5, FM8, FM9	S368, S369, S372 FM1, FM2, FM10 OAO, OAD, OAE, OYA	Division
	Opening Ceremony			
17:30 – 19:00 Afternoon Plenary	Welcome Reception	Invited Discourse 1	Invited Discourse 2	Public Lecture

## Week 2

	August 8 MON	August 9 TUE	August 10 WED	August 11 THU
08:15 – 9:45 Morning Plenary	S370	S371	S373	S374
9:45 – 10:30 Morning e-Poster & Coffee Break	Division	S370, S371, S373, S374 FM1, FM2, FM10 W1, W2, W3, W4	S370, S371, S373, S374 FM3, FM6, FM7	S370, S371, S373, S374 FM3, FM6, FM7
10:30 – 12:00 Morning Oral Session	Division	S370-1 FM1-4 S371-1 FM2-4 S373-1 FM10-4 S374-1 WG1-3	S370-4 FM3-1 S371-4 FM6-1 S373-4 FM7-1 S374-4 WG2-4	S370-7 FM3-4 S371-7 FM6-4 S373-7 FM7-4 S374-7 WG4-3
12:00 – 13:30 Lunch	Women in Astronomy		Shaw Prize	GA Preparatory 2
13:30 – 15:00 Afternoon Oral Session 1	Division	S370-2 FM1-5 S371-2 FM2-5 S373-2 FM10-5 S374-2 WG1-4	S370-5 FM3-2 S371-5 FM6-2 S373-5 FM7-2 S374-5 WG3-3	S370-8 FM3-5 S371-8 FM6-5 S373-8 FM7-5 S374-8 WG4-4
15:00 – 15:15	Break			
15:15 – 16:45 Afternoon Oral Session 2	OA0-4 WG1-1 OAD-4 WG2-1 OAE-4 WG3-1 OYA-4 WG4-1	S370-3 FM1-6 S371-3 FM2-6 S373-3 FM10-6 S374-3 WG2-3	S370-6 FM3-3 S371-6 FM6-3 S373-6 FM7-3 S374-6 WG3-4	S370-9 FM3-6 S371-9 FM6-6 S373-9 FM7-6 S374-9 pro-am WG
16:45 – 17:30 Afternoon e-Poster & Coffee Break	OA0, OAD, OAE, OYA W1, W2, W3, W4	S370, S371, S373, S374 FM1, FM2, FM10 W1, W2, W3, W4	S370, S371, S373, S374 FM3, FM6, FM7	Coffee Break General Assembly Closing Ceremony
17:30 – 19:00 Afternoon Plenary	OA0-5 WG1-2 OAD-5 WG2-2 OAE-5 WG3-2 OYA-5 WG4-2	Conference Dinner	Invited Discourse 3	Flag Hand-over Ceremony

\*Program is subject to change.

# Sponsorship

IAUGA 2022 promotes opportunities for greater regional collaboration, the sharing of future-oriented ideas and technology, and the capacity building of associated organizations. IAUGA 2022 offers sponsorship packages at various levels and all sponsors will receive exceptional benefits and recognition in return.

## 01 Meet the targeted audience

IAUGA 2022 invites the most prominent leaders, professionals, and academics working in the international astronomical community, in close association with IAU and world's renowned astronomical associations, tertiary institutes, research organizations and companies.

## 02 Be part of the IAU legacy

IAU continues the legacy of innovation in astronomy ever since its launch in 1919. By sponsoring the GA, your organization will contribute to the advancement of the astronomy and will be acknowledged by all members.

## Sponsorship Package

(10% VAT exclusive)

Category	Amount
Diamond (1 sponsor only)	30,000,000 KRW
Platinum	20,000,000 KRW
Gold	15,000,000 KRW
Silver	8,000,000 KRW
Bronze	3,000,000 KRW
Friend	1,500,000 KRW

## Exhibition Package

(10% VAT exclusive)

Category	Amount	Remarks
Booth (3x3m <sup>2</sup> )	4,800,000 KRW	Space, booth walls, fascia board and basic furniture
Add-on (3x3m <sup>2</sup> )	3,800,000 KRW	Space and booth walls
Space only	3,000,000 KRW	Space



## Social Event Sponsorship Package

(10% VAT exclusive)

Category	Amount	Remarks
Opening Ceremony	20,000,000 KRW	
Flag Hand-over Ceremony	10,000,000 KRW	
Coffee Break	5,000,000 KRW/break	16 coffee breaks in total during a two-week GA
Public Lecture	5,000,000 KRW/lecture	2 lectures in total during a two-week GA

## In-kind Sponsorship Package (based on 1,000 in-person participants)

(10% VAT exclusive)

Internet Lounge 7,000,000 KRW	Internet lounge to be installed inside the Exhibition Hall Logo to appear on desktop or logo to appear on signage(s)
Mobile Device Charging Station 1,500,000 KRW/station	Mobile device charging station to be installed inside the GA venue Logo to appear on signage(s)
GA Kit Bag (1 sponsor only) To be negotiated	GA Kit bag to be produced for distribution to in-person participants Logo to appear on bags
Souvenirs To be negotiated	Souvenirs to be produced for distribution to in-person participants Logo to appear on souvenirs (e.g. Korean traditional fan, wireless charging mouse pad, monitor memo board, travel pouch, travel adapter, Korean traditional coaster, facial mask, toothpaste tabs, and others)
Lanyard (1 sponsor only) 6,000,000 KRW	Badge lanyard to be produced for distribution to in-person participants Logo to appear on lanyards
Digital Signage/ e-Poster Signage 20,000,000 KRW	Digital signage and e-Poster signage to be installed inside the venue and Exhibition Hall Logo to appear on signage(s)
Staff T-shirt (1 sponsor only) 8,000,000 KRW	Staff T-shirt to be produced for distribution to GA staffs Logo to appear on shirts

## Sponsorship Package Highlights

Category	Diamond	Platinum	Gold	Silver	Bronze	Friend
Complimentary 3x3m <sup>2</sup> Booth or Space	4	2	2	1	0	0
Complimentary GA Registration	6	4	2	1	1	0
Reception & Conference Dinner Ticket	5	4	2	2	2	2
1 page Advertisement on e-Newspaper	○	○				
Sponsor Recognition during Official Events	○	○	○			
Logo Exposure on Official e-Newsletters	○	○	○	○		
Advertisement to be distributed at GA Kit desk (to be provided by sponsors)	○	○	○	○		
½ page Advertisement on e-Newspaper			○			
Logo Exposure on Official Website	○	○	○	○	○	○
Logo Exposure on Meeting Platform and Sponsorship & Exhibition tab at Official Website	○	○	○	○	○	○
Logo Exposure on Signage (for in-kind sponsors)	○	○	○	○	○	○
Priority Booth Selection	○	○	○	○	○	○
Logo Exposure on Sponsor & Exhibitor Wall inside the Exhibition Hall	○	○	○	○	○	○
Logo Exposure on Backwall at Media Center	○	○	○	○	○	○

## Sponsorship Package Benefits

(10% VAT exclusive)

### DIAMOND Sponsor

30,000,000 KRW

- 4 x Complimentary 3x3m<sup>2</sup> booth or space
- 6 x Complimentary GA registration
- 5 x Reception & Conference Dinner Ticket
- 1 page Advertisement on e-Newspaper
- Sponsor Recognition during Official Events
- Logo Exposure on Official e-Newsletters
- Advertisement to be distributed at GA Kit desk (to be provided by sponsors)
- Logo Exposure on Official Website
- Logo Exposure on Meeting Platform and Sponsorship & Exhibition tab at Official Website
- Logo Exposure on Signage (for in-kind sponsors)
- Priority Booth Selection
- Logo Exposure on Sponsor & Exhibitor Wall inside the Exhibition Hall
- Logo Exposure on Backwall at Media Center
- 1 Sponsor only

(10% VAT exclusive)

### PLATINUM Sponsor

20,000,000 KRW

- 2 x Complimentary 3x3m<sup>2</sup> booth or space
- 4 x Complimentary GA registration
- 4 x Reception & Conference Dinner Ticket
- 1 page Advertisement on e-Newspaper
- Sponsor Recognition during Official Events
- Logo Exposure on Official e-Newsletters
- Advertisement to be distributed at GA Kit desk (to be provided by sponsors)
- Logo Exposure on Official Website
- Logo Exposure on Meeting Platform and Sponsorship & Exhibition tab at Official Website
- Logo Exposure on Signage (for in-kind sponsors)
- Priority Booth Selection
- Logo Exposure on Sponsor & Exhibitor Wall inside the Exhibition Hall
- Logo Exposure on Backwall at Media Center

(10% VAT exclusive)

## GOLD Sponsor

15,000,000 KRW

- 2 x Complimentary 3x3m<sup>2</sup> booth or space
- 2 x Complimentary GA registration
- 2 x Reception & Conference Dinner Ticket
- $\frac{1}{2}$  page Advertisement on e-Newspaper
- Sponsor Recognition during Official Events
- Logo Exposure on Official e-Newsletters
- Advertisement to be distributed at GA Kit desk (to be provided by sponsors)
- Logo Exposure on Official Website
- Logo Exposure on Meeting Platform and Sponsorship & Exhibition tab at Official Website
- Logo Exposure on Signage (for in-kind sponsors)
- Priority Booth Selection
- Logo Exposure on Sponsor & Exhibitor Wall inside the Exhibition Hall
- Logo Exposure on Backwall at Media Center

(10% VAT exclusive)

## SILVER Sponsor

8,000,000 KRW

- 1 x Complimentary 3x3m<sup>2</sup> booth or space
- 1 x Complimentary GA registration
- 2 x Reception & Conference Dinner Ticket
- Logo Exposure on Official e-Newsletters
- Advertisement to be distributed at GA Kit desk (to be provided by sponsors)
- Logo Exposure on Official Website
- Logo Exposure on Meeting Platform and Sponsorship & Exhibition tab at Official Website
- Logo Exposure on Signage (for in-kind sponsors)
- Priority Booth Selection
- Logo Exposure on Sponsor & Exhibitor Wall inside the Exhibition Hall
- Logo Exposure on Backwall at Media Center



(10% VAT exclusive)

### BRONZE Sponsor

3,000,000 KRW

- 1 x Complimentary GA registration
- 2 x Reception & Conference Dinner Ticket
- Logo Exposure on Official Website
- Logo Exposure on Meeting Platform and Sponsorship & Exhibition tab at Official Website
- Logo Exposure on Signage (for in-kind sponsors)
- Priority Booth Selection
- Logo Exposure on Sponsor & Exhibitor Wall inside the Exhibition Hall
- Logo Exposure on Backwall at Media Center

(10% VAT exclusive)

### FRIEND

1,500,000 KRW

- 2 x Reception & Conference Dinner Ticket
- Logo Exposure on Official Website
- Logo Exposure on Meeting Platform and Sponsorship & Exhibition tab at Official Website
- Logo Exposure on Signage (for in-kind sponsors)
- Priority Booth Selection
- Logo Exposure on Sponsor & Exhibitor Wall inside the Exhibition Hall
- Logo Exposure on Backwall at Media Center

### Remarks

All applications are accepted on a first come first served basis.

Benefits may be subject to change.

Sponsorship package items may be negotiated. Please contact the Secretariat for more details.

## Social Event Sponsorship Package

(10% VAT exclusive)

### Opening Ceremony

20,000,000 KRW

Opening Ceremony will take place on August 2 (Tuesday), marking the grand opening of the XXXI<sup>st</sup> General Assembly. VIPs, invited speakers and participants are expected to participate.

- Logo Exposure on Official Website
- Logo Exposure on Meeting Platform and Sponsorship & Exhibition tab at Official Website
- Logo Exposure on Signage(s) produced for Opening Ceremony
- Advertisement to be distributed at Opening Ceremony (to be provided by sponsor)
- Sponsor Recognition at Opening Ceremony

(10% VAT exclusive)

### Flag Hand-over Ceremony

10,000,000 KRW

Flag Hand-over Ceremony will take place on August 11 (Thursday) during the Closing Ceremony. This meaningful event hands a GA over to the next GA organizer and has been passed down in the IAU history.

- Logo Exposure on Official Website
- Logo Exposure on Meeting Platform and Sponsorship & Exhibition tab at Official Website
- Logo Exposure on Signage(s) produced for Flag Hand-over & Closing Ceremony
- Advertisement to be distributed at Flag Hand-over & Closing Ceremony (to be provided by sponsor)

(10% VAT exclusive)

### Coffee Break

(break) 5,000,000 KRW

Coffee Break will take place twice a day during the GA. There will be 16 coffee breaks in total for a two-week General Assembly. Coffee break sponsors can choose which break(s) to sponsor.

- Logo Exposure on Official Website
- Logo Exposure on Meeting Platform and Sponsorship & Exhibition tab at Official Website
- Logo Exposure on Signage(s) produced for Coffee Break
- Advertisement to be distributed at Coffee Break (to be provided by sponsor)
- Sponsor Recognition on Program Book

(10% VAT exclusive)

### Public Lecture

(lecture) 5,000,000 KRW

All participants and the general public will be invited to two Public Lectures on August 5 (Friday) and August 6 (Saturday).

- Logo Exposure on Official Website
- Logo Exposure on Meeting Platform and Sponsorship & Exhibition tab at Official Website
- Logo Exposure on Signage(s) produced for Public Lectures
- Advertisement to be distributed at Public Lectures (to be provided by sponsor)
- Sponsor Recognition on Program Book

# Exhibition

With over 3,000 astronomers and partakers from all over the world, the IAUGA 2022 will be an excellent platform for exhibitors to extend one's reach beyond borders and maximize exposure of one's organization or company. Become an exhibitor for the IAUGA 2022, where your innovative ideas and technology meet potential partners and where your business grows.

## Exhibition Hours

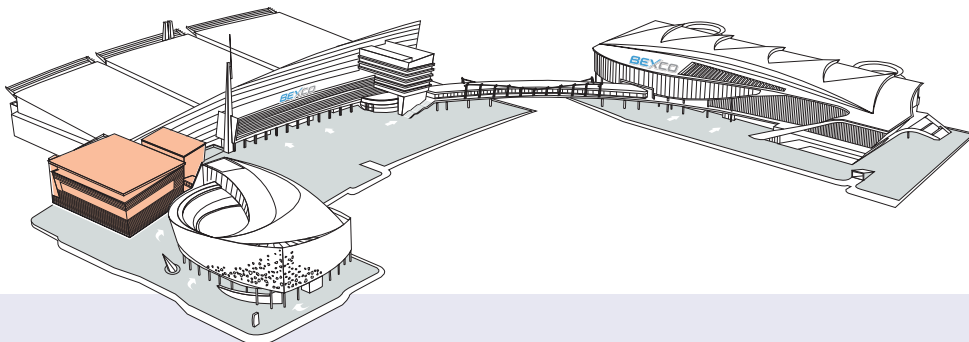
The Exhibition will be open from August 2 to 11, from Mondays to Fridays, from 9 am to 6 pm.

## Location

The Exhibition will take place in Hall 1 at BEXCO in Busan, Korea. Coffee will be served in the Exhibition Hall to allow exhibitors to maximize networking opportunities with participants, exhibitors, and visitors.

## Exhibition Hall Layout

"Please note that the exhibition hall for IAUGA2022 has been changed from Hall 1 to Grand Ballroom, because the subscription for exhibit booths is lower than initially anticipated."



BEXCO / Convention Hall Grand Ballroom, 3F

#55 APEC-ro, Haeundae-gu, Busan (48060)



Booth #1-10 are booths provided only to sponsors. Booths in this area are available in 2 units and individual booth sale is not available. **All applications are accepted on a first come first served basis.**



## Booth Package

All applications are accepted on a first-come, first-served basis. **Additional equipment order form and exhibitor's manual will be provided after April 1.**

(10% VAT exclusive)

Category	Unit Price	Remarks
Booth (3x3m <sup>2</sup> )	4,800,000 KRW/booth	Space, Walls, 1 reception desk and 2 Chairs
Add-on (3x3m <sup>2</sup> )	3,800,000 KRW/booth	Space and Walls
Space only	3,000,000 KRW	Space only

### Booth

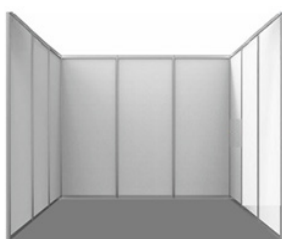
**4,800,000 KRW per booth**



- Standard booth will be fully set up by the Secretariat and exhibitors must decorate own booth(s).
- Standard booth package per booth includes electricity (1kw), 1 reception desk, 2 foldable chairs, company name board, 1 powerstrip and flooring (pytex).
- Booth size is 3m (W) x 3m (L) x 3m (H).
- Benefits include 2 x GA registration and 2 x exhibition badges.

### Add-on

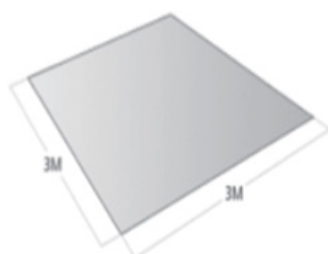
**3,800,000 KRW per booth**



- Add-on booth package per booth includes booth space and walls only.
- Booth size is 3m (W) x 3m (L) x 3m (H).
- Benefits include 1 x GA registration and 2 x exhibition badges.

### Space only

**3,000,000 KRW per booth**



- Exhibitors purchasing a Space only must install their own booth(s).
- All electrical works must be organized by the exhibitor.
- Booth size is 3m x 3m.
- Benefits include 2 x exhibition badges.

## Benefits for Exhibitors

- GA registration and Exhibition Badges (numbers of badges may vary)
- Logo exposure on the IAUGA 2022 official website and meeting platform and other promotional materials produced by the IAUGA 2022
- Logo Exposure in the Program Book

# Sponsorship & Exhibition Application

## 1. Application Submission

Sponsorship and exhibition application form(s) (see pages 19–20) should be submitted to the IAUGA 2022 Secretariat via email at [sponex@iauga2022.org](mailto:sponex@iauga2022.org).

## 2. Payment

Once the application is acknowledged and confirmed by the Secretariat, an invoice will be sent to the applicant via email within 1 week. Please make sure the sender's name is identical with the name in the application form.

### Account Information

Bank	Woori Bank
Account Number	1005-503-981011
Account Holder	MECI INTERNATIONAL(IAUGA2021)
Swift Code	HVBKRRSEXXX
Bank Address	1585, Sangam-dong, Mapo-gu, Seoul, Korea

## 3. Application Deadline

May 31, 2022

## 4. Cancellations and Refunds

80% Refund: Cancellations received and acknowledged by June 15, 2022

No Refund: Cancellations received and acknowledged after June 16, 2022

## 5. XXXI<sup>st</sup> General Assembly International Astronomical Union Secretariat

3F Dongju Building 183 Bangbae-ro Seocho-gu,

Seoul 06572 Republic of Korea

(L) +82-2-6288-6317 (F) +82-2-6288-6398 (E) [sponex@iauga2022.org](mailto:sponex@iauga2022.org)

### Remarks

- Bank charges must be borne by the sender.
- Cheques and credit cards are not accepted.
- If payment is not made by the given due date mentioned in the invoice, the application may be cancelled.
- The IAUGA 2022 National Organizing Committee holds the right to decline and/or cancel sponsorship and exhibition applications from an organization that are not in line with the objectives of the event.

# Sponsorship Application Form

Application Deadline: May 31, 2022

A. Institution/Company Information			
Institution/ Company Name			
Website			
Address			
Name			
Position		Department	
Tel.		Mobile	
E-mail			

\*PLEASE WRITE DOWN THE INFORMATION OF CONTACT PERSON IN THE RED BOX

(10% VAT exclusive)

B. Sponsorship Package			
Category		Amount	Check
Sponsorship Package	Diamond	30,000,000 KRW	<input type="checkbox"/>
	Platinum	20,000,000 KRW	<input type="checkbox"/>
	Gold	15,000,000 KRW	<input type="checkbox"/>
	Silver	8,000,000 KRW	<input type="checkbox"/>
	Bronze	3,000,000 KRW	<input type="checkbox"/>
	Friend	1,500,000 KRW	<input type="checkbox"/>
Preferred Booth Location	1)	2)	3)
SUBTOTAL			
VAT		10%	
GRAND TOTAL			

(10% VAT exclusive)

C. Social Event Sponsorship Package			
Category		Amount	Check
Social Event Sponsorship	Opening Ceremony	20,000,000 KRW	<input type="checkbox"/>
	Flag Hand-over Ceremony	10,000,000 KRW	<input type="checkbox"/>
	Coffee Break [ break(s)]	5,000,000 KRW/break	<input type="checkbox"/>
	Public Lecture [ lecture(s)]	5,000,000 KRW/lecture	<input type="checkbox"/>
SUBTOTAL			
VAT		10%	
GRAND TOTAL			

I have read and agree to the terms and conditions on the following page and to sponsor the IAUGA 2022.

Authorized by

\_\_\_\_\_  
Signature Date

# Exhibition Application Form

Application Deadline: May 31, 2022

A. Institution/Company Information			
Institution/ Company Name			
Website			
Address			
Name			
Position		Department	
Tel.		Mobile	
E-mail			

\*PLEASE WRITE DOWN THE INFORMATION OF CONTACT PERSON IN THE RED BOX

(10% VAT exclusive)

B. Exhibition Booth Application			
Category	Quantity	Unit Price	Check
Booth (3x3m <sup>2</sup> )		4,800,000 KRW	<input type="checkbox"/>
Add-on (3x3m <sup>2</sup> )		3,800,000 KRW	<input type="checkbox"/>
Space only		3,000,000 KRW	<input type="checkbox"/>
Preferred Booth Location	1)	2)	3)
SUBTOTAL			
VAT		10%	
GRAND TOTAL			

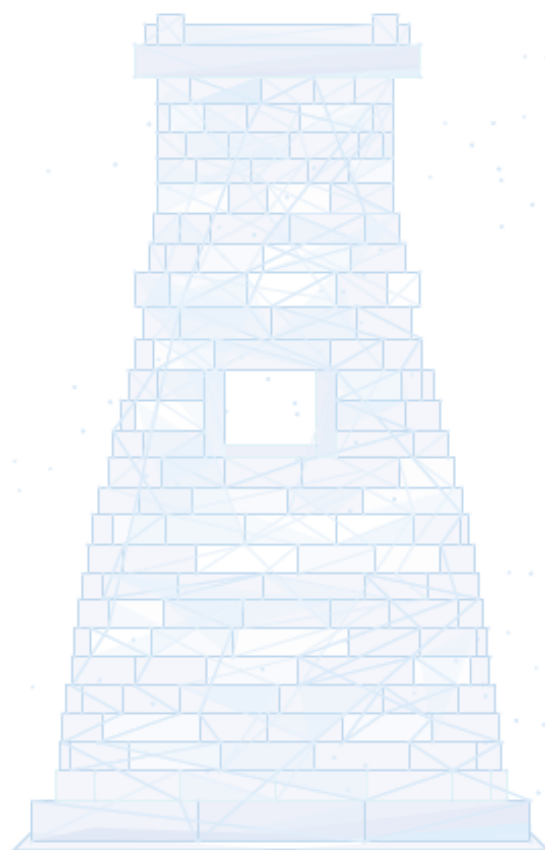
I have read and agree to the terms and conditions on the following page and to become an exhibitor at the IAUGA 2022.

Authorized by

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date





# Terms and Conditions

## 1. Terms of Reference

- a. “Participants” refer to companies, associations and/or organizations that submit the application to participate in “Sponsorship & Exhibition” at the IAUGA 2022.
- b. “Host Organization” refer to the IAUGA 2022 National Organizing Committee.

## 2. Assignment of Booths

- a. The Host Organization will assign a space in accordance with the level of sponsorship, order of application with application lodgement payment and the nature of exhibit.
- b. The Host Organization may change the assigned location of the booth at any time prior to the opening of the Exhibition if it is considered necessary for smooth operation of the Exhibition Hall. Such change will be made at the sole discretion of the Host Organization and the Participants may not claim compensation for the result of any changes.

## 3. Application

- a. An entity that wishes to participate in the “Sponsorship & Exhibition” will be requested to prepare and submit the application to the Host Organization.
- b. Application must be received before May 31, 2022 and the amount due must be paid in full before the advised date in an invoice issued by the Host Organization.

## 4. Use of Exhibition Hall

Participants must set-up and remove exhibits within the notified time and in the event that Participants fail to meet the deadlines, the participants are subject to compensation for any delays and/or damages to the Host Organization.

## 5. Safety Measures

- a. Participants will be responsible for safety management, such as preventive action, maintenance, or repair of any risk in booth structures or exhibits, for visitors’ and other participants’ safety. The Host Organization will not be liable for any accidents or personal injury occurring in the exhibit booth caused by the participants’ non-performance of safety management duties.
- b. Participants must not violate the rules of BEXCO during the period of installation or removal of booth structures and/or exhibits. If there is evidence supporting serious violation of rules, the Host Organization has an authority to remove the booth or other structures of the relevant participants for the smooth operation of the Exhibition, and any costs and expenses shall be borne by the applicable participants.

## **6. Management of Exhibition Hall**

In the event that participants exhibit any items different from the exhibits specified in advance or any items that are not appropriate to the nature of the Exhibition or attempt to sell any items directly to visitors without approval of the Host Organization, the Host Organization may order immediate suspension or removal of the items. Also, using a microphone or loudspeaker inside the Hall is not allowed in the booth. In such cases, the fees shall not be refunded.

## **7. Cancellation of Sponsorship and Exhibition**

In the event that participants cancel their participation after submission of the application form, the participants shall pay cancellation fees specified in the following. Any paid fees or shortage shall be additionally paid, or any surplus shall be returned.

Before June 15, 2022 – Refund of 80% of the Grand Total

After June 16, 2022 – No refund

## **8. Force Majeure**

In the event that the IAUGA 2022 cannot be held or will have to be rescheduled due to events beyond the control of the Host Organization (force majeure and/or pandemic or disease outbreak) or due to events which are not attributable to the GA, the Host Organization cannot be held liable by participants for any damages, costs, or losses incurred. Under these circumstances, the Host Organization reserves the right to either retain the entire sponsorship/exhibition fees or to reimburse the participants after deducting costs already incurred for the organization of the GA and which could not be recovered from the involving third parties.

In the event that the Exhibition is cancelled due to the COVID-19 pandemic, sponsors and exhibitors may cancel the pledged participation and claim the reimbursement. The Host Organization may reimburse the collected amount, after deducting the minimum management fees and charges (5% of the total payable). The remaining sponsors and exhibitors may be offered with the revised sponsorship programs, mainly targeting virtual participants at the IAUGA 2022.

## **9. Others**

When necessary, the Host Organization may issue supplementary regulations in addition to the above terms and conditions and those regulations must be respected by all participants.



XXXI<sup>st</sup> General Assembly  
International Astronomical Union

# IAUGA 2022

XXXI<sup>st</sup> General Assembly International Astronomical Union

Secretariat

3F Dongju Building 183 Bangbae-ro

Seocho-gu, Seoul 06572 Republic of Korea

(L) +82-2-6288-6317 (F) +82-2-6288-6398

(E) [sponex@iauga2022.org](mailto:sponex@iauga2022.org)

